



TEACH 'EM HOW TO VOTE

FINAL REVIEW

HOW CAN WE STATEMENT: REFRAMING

How can we simulate the PB process and create an experience in Bellaire community meetings so that members have the understanding and ability to participate?

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How can we simplify and communicate the PB process so various users in Bellaire have the understanding, ability, and incentive to participate?

1.

Immerse 

PB in Bellaire



“

Participatory Budgeting is a voting process that allows community members to generate ideas and *directly impact* the allocation of resources in their local government.

IMMERSE

What does **Participatory Budgeting** look like in Bellaire?

- Submitting
- Discussing
- Voting
- Beautification in Bellaire



2.

**Ideate, Ideate,
Ideate**



What can we produce?



Lesson

Primarily to educate efficiently



Postcard

Widespread engagement, track involvement



Brochure

Educate without interaction



Event

Congregate and hype the community

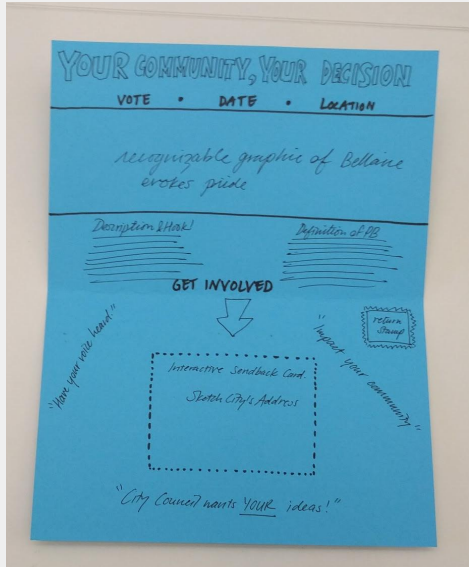
3.

Create



Prototype and Test and Prototype Again

Mockups



YOU DECIDE

Participatory Budgeting (PB) in Hosuton

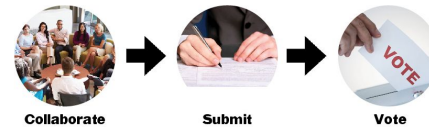
What would you do with \$1,000,000?



PB

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Your vote impacts the money spent in your community!

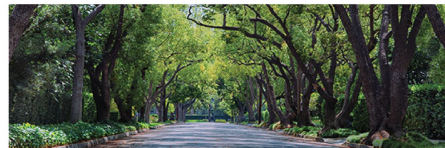


YOUR community YOUR decision

Vote: 7/15/16 12pm - 9pm Bellaire Community Center

Participatory Budgeting

- More money
- More fun
- More Impact
- Free money
- Motivation
- Things
- stuff



Participatory budgeting is coming to Bellaire! What is PB? PB is Lorem ipsum dolor sit amet, ea per oblique consetetur intellegebat, feugait conclusionemque nec ex. Alterum accumsan torquatos eu mea, sit quis oratio doctus ei. Mei ad vocent delicatissimi. Eum ut erat

↓ GET INVOLVED IN PB BELLAIRE ↓

User Feedback

Your Community Your Decision

Who? You!

What? Vote on your community's beautification ideas

When? July 6, 2016

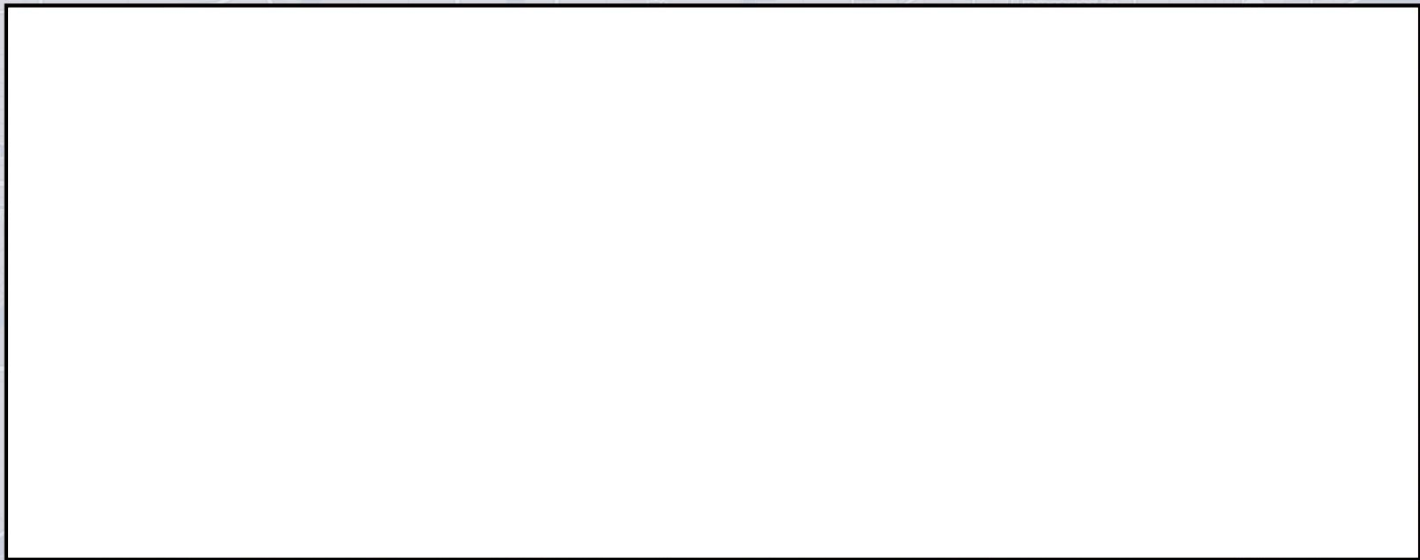
Why? Because you **care** about **Bellaire**

Participatory Budgeting is coming to Bellaire. Community members submit ideas and create proposals for projects they want to see in Bellaire. Explain that voters decide which submitted project proposals get funded and implemented.

Send us your idea on the back of this card!

User Feedback

How I want to improve Bellaire:
draw, write, or explain your ideal community



OR I don't have an idea, but I still want to be involved

Name: Phone: Email:

Insights from Bellaire community



Bellaire Icons

- Bellaire residents identify with *the trolley*
- Two water towers!



Questions on Involvement

- Want to know the time commitment



Sentiments on PB

- Want to get involved



Budgeting & Funding Issues

- Non-residents use Bellaire facilities
- Who should be able to benefit?

Our Solution



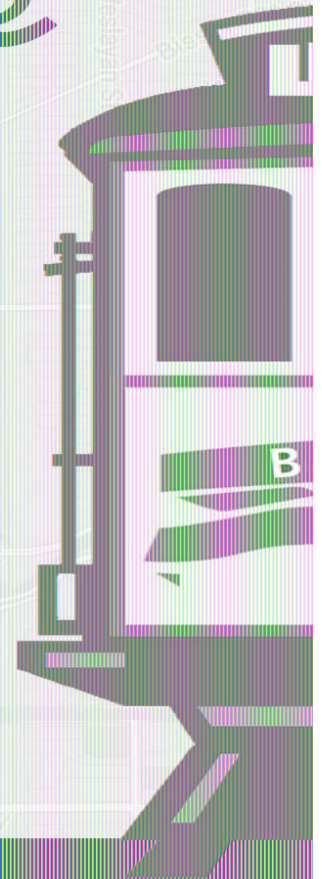
Final Iteration

Beautify Bellaire

Participatory Budgeting is a democratic process that needs your voice! Use this chance to propose an idea to beautify your community. This summer, take action and vote for what you want to see in Bellaire.

- Who?** Bellaire needs you!
What? Vote on your community's beautification ideas
When? July 6, 2016 12:30pm - 9:00pm
Why? Because you care about **Bellaire**
Where? Bellaire City Hall

Send us your idea on the back of



How do you want to improve Bellaire?

I want to see...

- New trees in the park
- Fixed potholes
- Additional park benches
- Public art installation
- More community activities
- Community garden
- My idea: _____

How to get

➔ Proposal Table

Transform an idea into project
ideas into projects
Meetings Wednesday
5:00 - 7:00 pm @
[www.propo

➔ Poll Volunteer

2 hour shifts
[www.plzvol

➔ Submit your

How would you
improve Bellaire?
[www.submi

July 6, 2011
www.votehe

4.

Conclusion



Implementing with Sketch City & Bellaire



Thank you

Q&A

Team Teach 'em How to Vote

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Michael Moran, and Robyn
Torregrosa