

MID-SEMESTER PRESENTATION

Telling HPC's Story

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1914

1957

1992

2014

An aerial photograph of a park, overlaid with a semi-transparent green filter. Four rectangular boxes with green borders are positioned horizontally across the middle of the image. Each box contains a year. The first box on the left is white with a green border and contains the year '1914'. The other three boxes have a green background with a white border and contain the years '1957', '1992', and '2014' respectively. The background shows various park features like paths, trees, and structures.

1914

1957

1992

2014

Park Founded



1914

1957

1992

2014

Train Opened

HOUSTON GARDEN CENTER

1914

1957

1992

2014

HPC Founded



1914

1957

1992

2014

Centennial Gardens Opened

*People need to
know this story*

Conservancy

Visitors don't feel as strong a connection to the park; that manifests itself in reduced volunteering, donations, etc

Visitors

Don't take away as much from their experience in Hermann Park as they could

Goal

Goal



HPC needs patrons to understand the **history** of the park, the **efforts** HPC has undertaken to improve the park, and the **role of volunteers/donors** in reimagining and improving the park

*How can we engage
Hermann Park patrons with
the story of the 100-year
transformation of the park?*

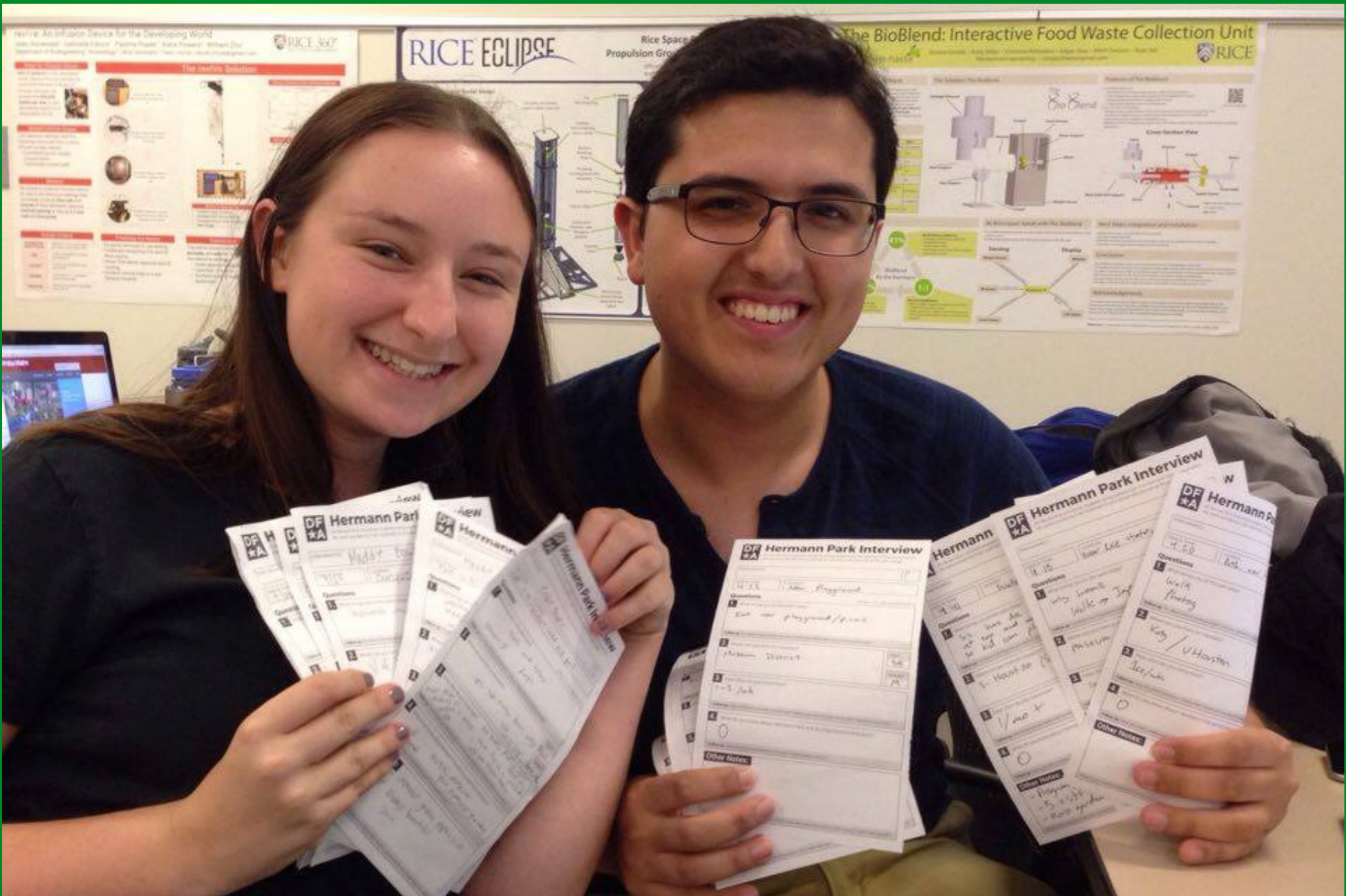
Research

Research

Background Research

Interaction with HPC

In-person Interviews



revive: An Infusion Device for the Developing World
RICE 3607
The reviv's Solution

RICE ECLIPSE
Rice Space Propulsion Group

The BioBlend: Interactive Food Waste Collection Unit
RICE

DF MA Hermann Park Interview
Name: Maddie
Questions:
1. ...
2. ...
3. ...
Other Notes:

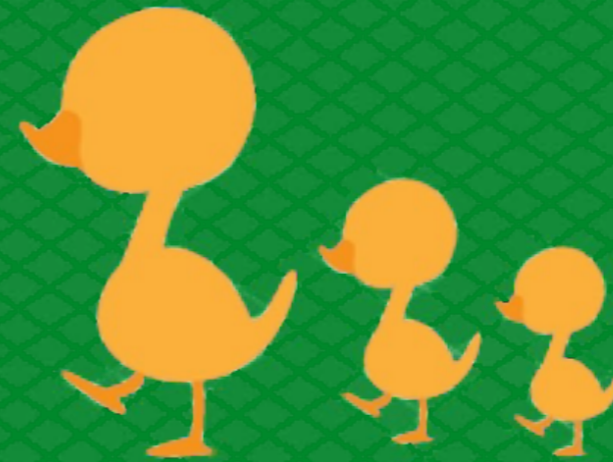
DF MA Hermann Park Interview
Name: ...
Questions:
1. ...
2. ...
3. ...
Other Notes:

DF MA Hermann Park Interview
Name: ...
Questions:
1. ...
2. ...
3. ...
Other Notes:



27%

Old
Chiller



15%

Family Time



31%

Young
Chiller



18%

Exerciser

51.3% Male / 48.7% Female

Low-maintenance

Durable

Follows the HCW

Design Goals

Fits aesthetic of park

Within budget (\$3k-5k)

Stretch Goals

Dynamic

Timeless

Scalable

Concepts

Three types of interaction design

OBSERVE

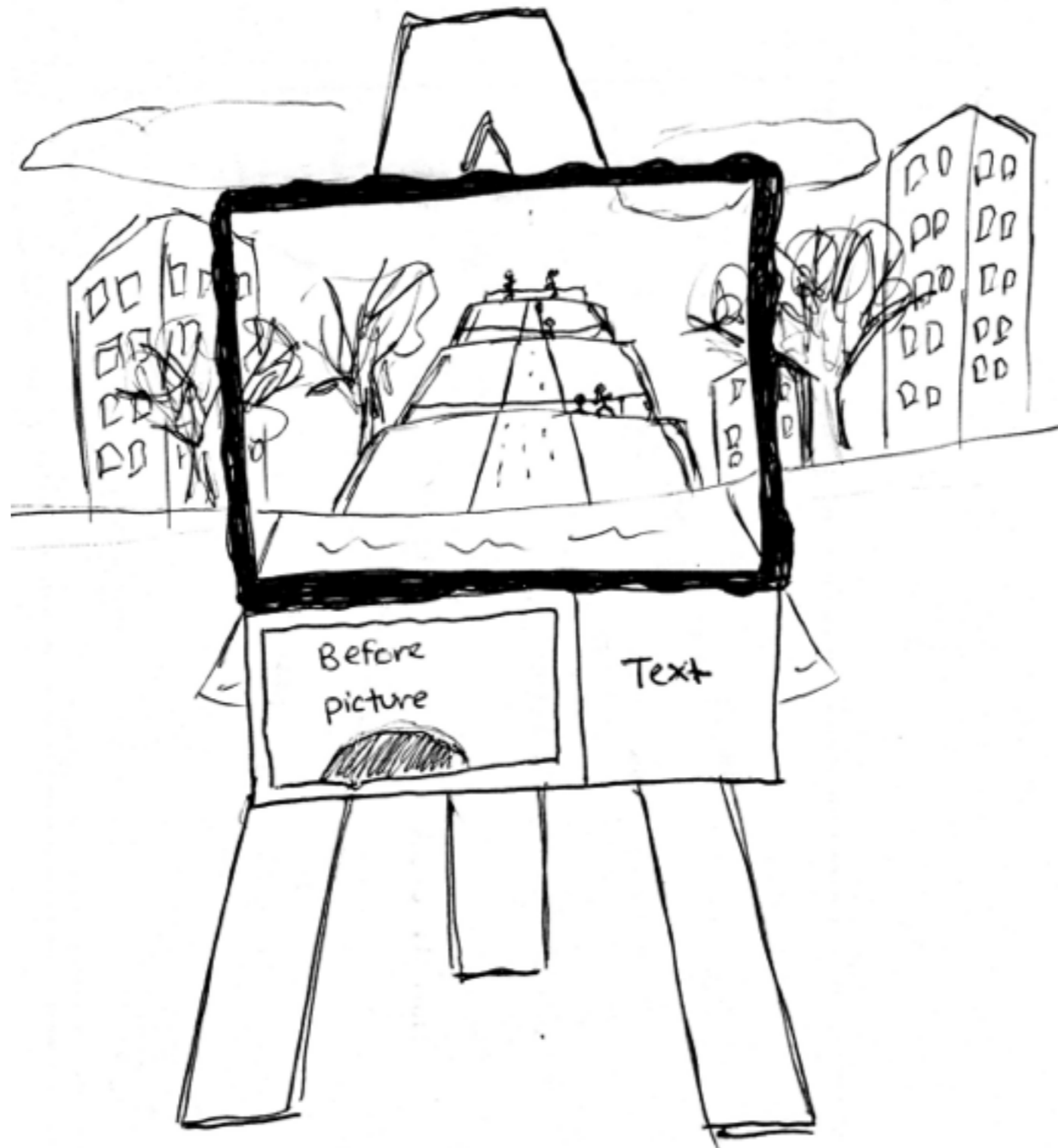
to understand the story

MOVE

to understand the story

CREATE

to understand the story



OBSERVE

Frame

OBSERVE

to understand the story

MOVE

to understand the story

CREATE

to understand the story



MOVE

Timeline



MOVE

Timeline

1914

Opening Day!

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lorem ipsum dolor



1925

Sam Houston

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lorem ipsum dolor



1968

Miller Outdoor Theater

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lorem ipsum dolor



OBSERVE

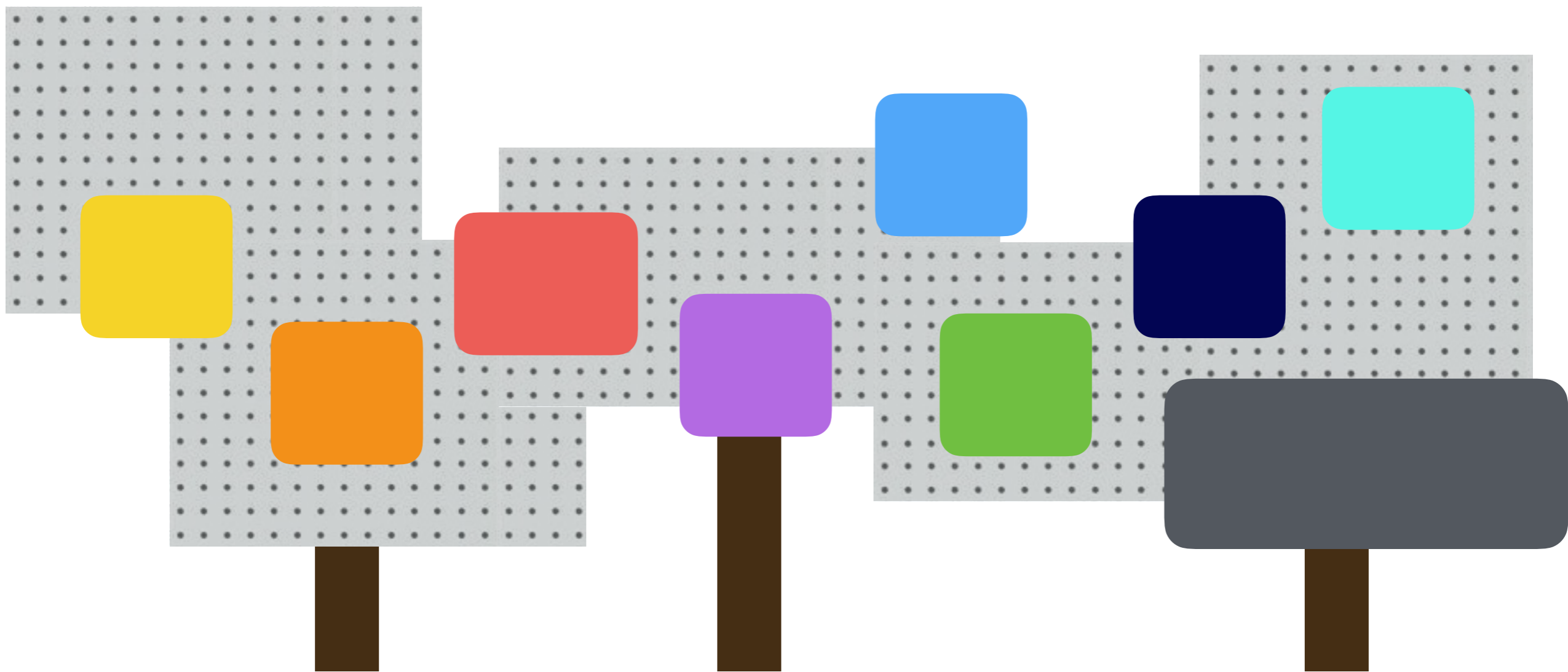
to understand the story

MOVE

to understand the story

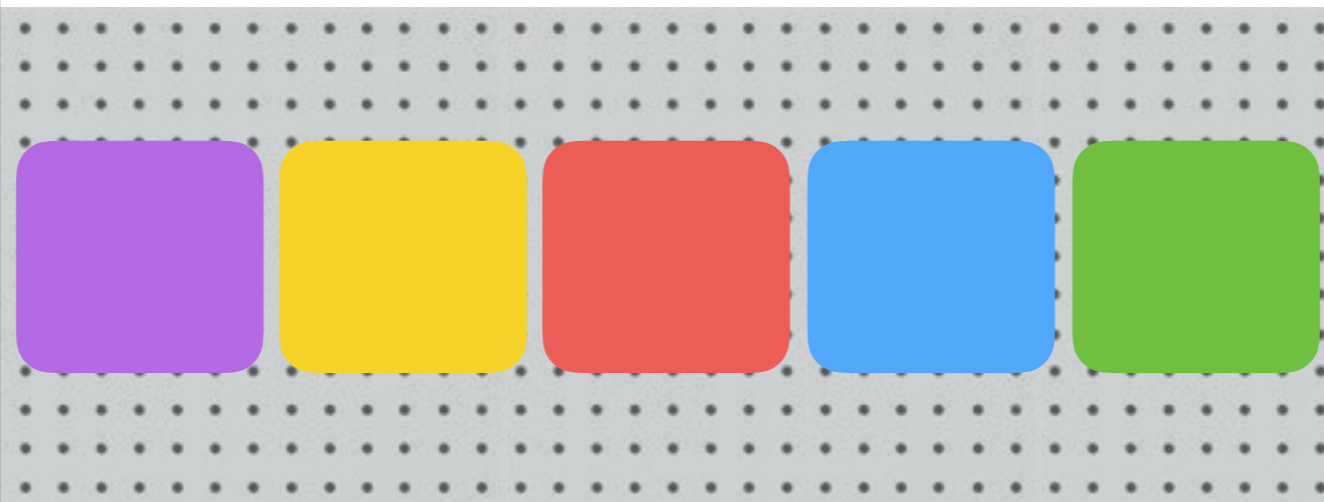
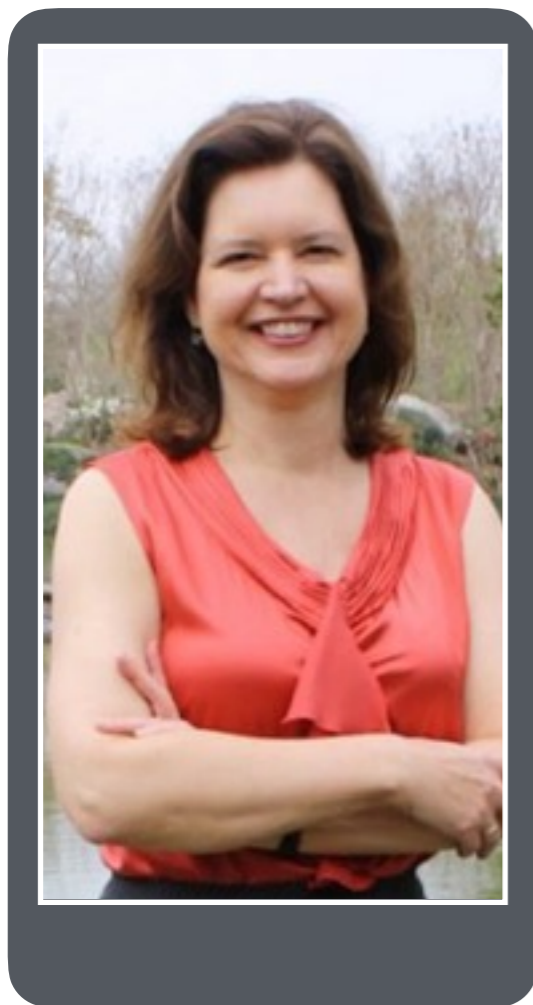
CREATE

to understand the story



CREATE

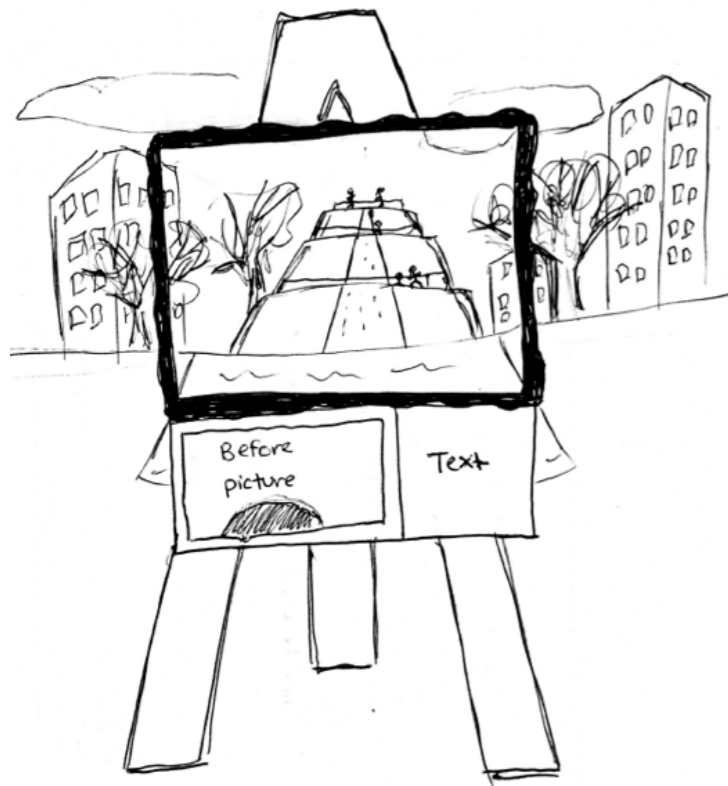
HPC Wall



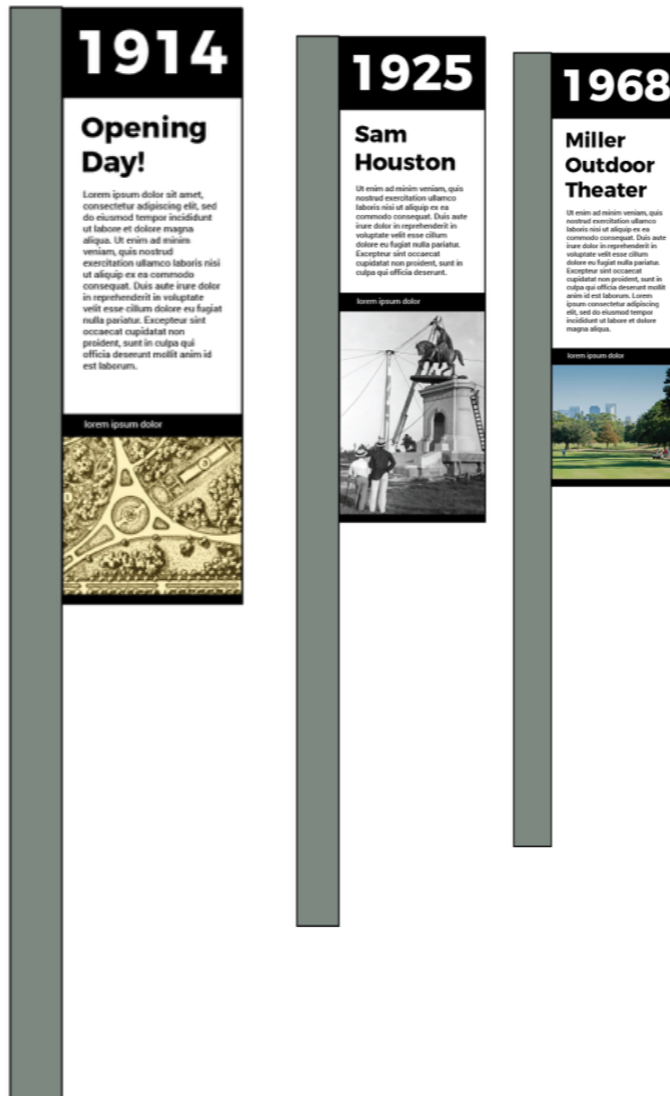
CREATE

HPC Wall

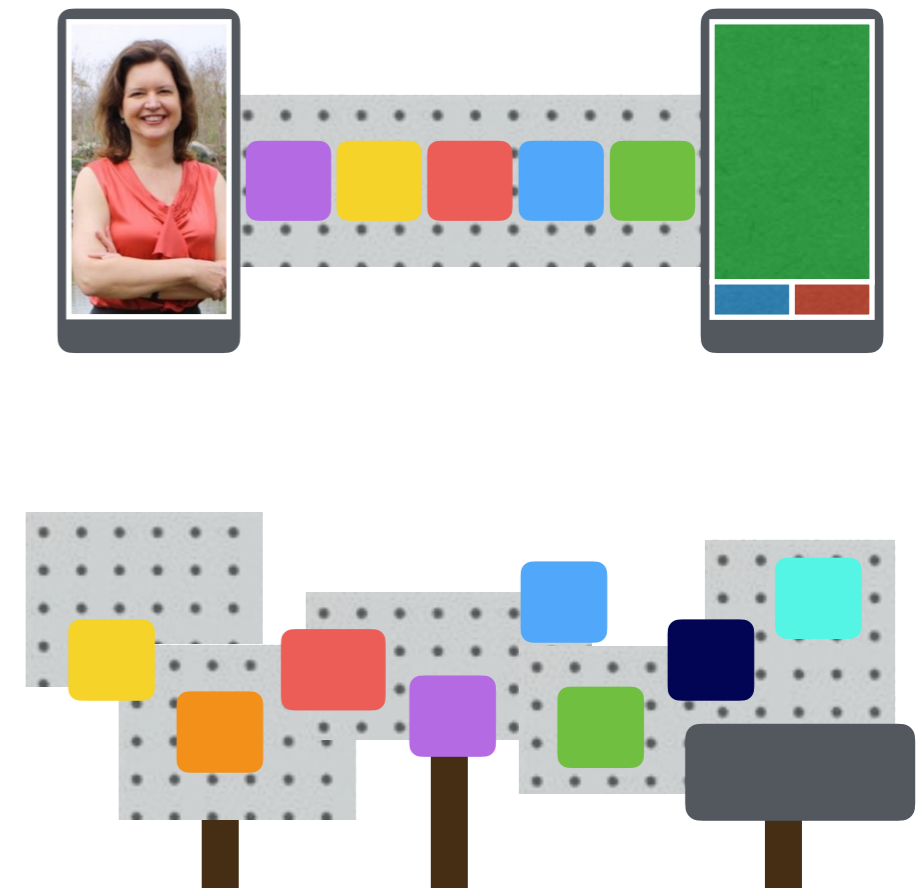
How can we engage Hermann Park patrons with the story of the 100-year transformation of the park?



OBSERVE



MOVE



CREATE