

# michael moran

[morandom.com](http://morandom.com)

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✉ [morandom@rice.edu](mailto:morandom@rice.edu)

📞 941-725-1467

📍 Houston, TX

📄 [LinkedIn](#) & [Portfolio](#)

## SKILLS

Brand strategy

Advertising

Visual storytelling

Photography

Video production & editing

Social media management

Responsive web design

Front end development

Print media & layouts

Email marketing

Web analytics

Usability testing

Copywriting

## TOOLS

**Creative** – Adobe Suite

(InDesign, Photoshop,

Illustrator, XD, Premiere,

Lightroom), Sketch, Invision,

Principle, WordPress, Webflow

**Organizational:** Microsoft

Office Suite, G Suite, Asana,

Trello, Notion, MailChimp

**Coding:** HTML, CSS,

JavaScript, Java, PHP, C,

Python, R, Git

## EXPERIENCE

### Morandom Design — Founder & Principal

July 2019 - Present | Houston, TX | [morandom.design](http://morandom.design)

- Facilitated comprehensive website redesign for [Urban Harvest](#).
- Currently contracting with the Limb Design digital team.

### Platform Creative House — Junior Designer

March 2019 - July 2019 | Houston, TX | [thisispch.com](http://thisispch.com)

- Research and visual design for new brands, including collaterals such as packaging, ads, signs, and websites [[CultivateMass.com](#)].
- Photographed, wrote, & posted content across social media channels.

### Design for America (DFA) — Community Outreach Intern

May 2018 - August 2018 | Chicago, IL | [designforamerica.com](http://designforamerica.com)

- Coordinated 65 Chicago high school students & teachers to participate in DFA's annual 2-day design sprint [[video summary](#)].
- Conducted 50 interviews scoping the challenge for 120 participating college students & community members teams. [[selected interviews](#)]

### Mouth Watering Media — Graphic Design Intern

May 2017 - August 2017 | Houston, TX | [mouthwateringmedia.com](http://mouthwateringmedia.com)

- Designed wireframes, proposals, web interactions, & newsletters for clients like [Houston Theater District](#), Houston Airports, & Levy Park.
- Researched & collaborated on full-stack applications/web projects.

### Proud Pony Intl. — Production Assistant & Web Developer

September 2015 - June 2016 | Houston, TX

- Strategized successful [Kickstarter](#) campaign, raising \$51,000.
- Designed [website](#) for the feature-length documentary film, *The Trouble with Ray*, & promoted via social media.

## EDUCATION

### Rice University — Bachelor of Arts in Sociology

August 2015 - May 2019 | Houston, TX

Teacher & Course Designer of COLL 165: Skateboarding on Film, [DFA Rice](#) president & team lead, Houston Community Data Connections ([HCDC](#)) designer, Kinder fellow at Buffalo Bayou Partnership

### Central Saint Martins — Graphic Design Study Abroad

August 2017 - December 2017 | London, UK

Coursework: Concepts of Editing, Design Research, & Typography.

Results: [@digital.drift](#), Predictive Identity Poems [[book](#)] published in The Disconnect Issue One [[2018](#)], Photo Contest [[2017](#)], iApple [[2017](#)]